



# PICHAK

A Company thinking Globally



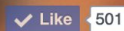
# Recordium

See What You Hear

Highlight the Parts That Matter



Follow @recordiumapp



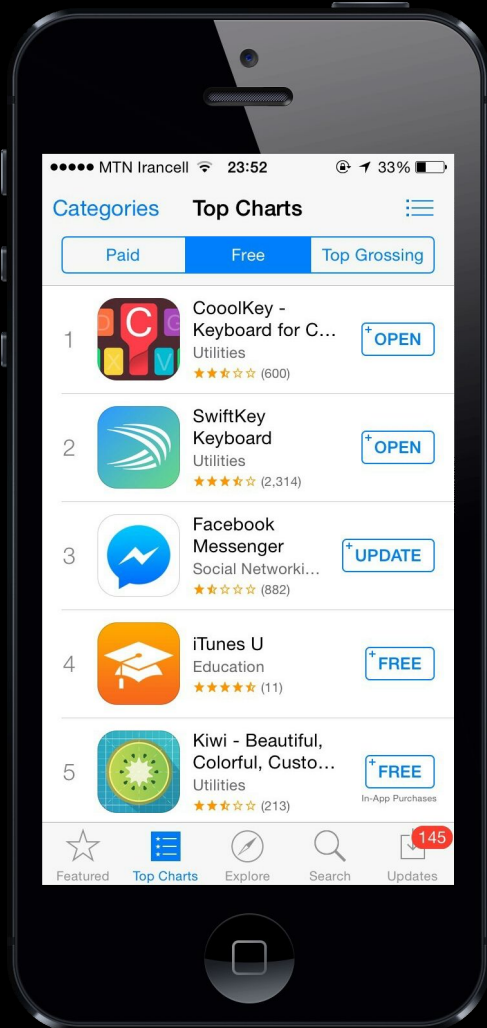
lifehacker

TNW  
THE NEXT WEB

The Telegraph

journalism  
.co.uk

theguardian



**We Shoot  
Coolkey To  
The First  
Place at Apple  
App Store**

**30 People**  
**400m Space**  
**Profitable**

**20 millions downloads**  
**Over 35% of our customers from USA**

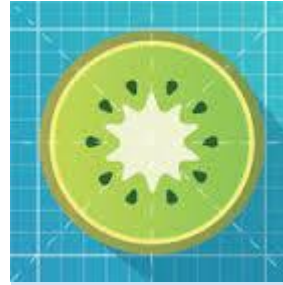


**Under 5 persons**  
**10 Space**  
**No money**

**Zero of users**



Let's do a  
comparison



## **Kiwi Keyboard Features**

- Set your keyboard background
- Huge gallery of template
- Change the font of your keyboard
- Change the sound for keys
- Shape of your keys
- And so forth

Let's do a  
comparison



## Coolkey Keyboard Features

- Set your keyboard background
- ~~Huge gallery of template~~
- ~~Change the font of your keyboard~~
- ~~Change the sound for keys~~
- ~~Shape of your keys~~
- ~~And so forth~~

# why

users should buy your product?

# The First Sentence



# The Fear of The First Launch





**THANKS YOU**